

## 05 - VOCABULARY: SUCCESS AND FAILURE



**1** - Successful Samantha has a long list of **impressive accomplishments.** It seems like everything she does ends up being a **phenomenal success.** 

**2** - In her very first job, she created a **highly effective** way to motivate the company's employees, resulting in a **dramatic improvement** in workplace morale.

**3** - Now she's developing a system for real-time translation among 100 different languages.

4 - So far, the program has enjoyed **modest success** but there is still **room for improvement**.

**5** - However, Samantha says that the team is **making good progress**, and that in the next month or two she hopes to **make a breakthrough**.

**6** - Although Samantha is very ambitious, she's also a very likeable person. She **brings out the best** in other people, and quickly **wins the respect** of colleagues.

**7** - Samantha's brother, Disastrous Dan, is the opposite – everything he attempts seems to **fail miserably.** 

**8** - He wanted to be a doctor, but his teachers told him he wasn't smart enough, **dashing his hopes** of a career in medicine.

**9** - He had the opportunity to do a prestigious internship in another country, but he **lost his courage** and turned down the offer.

**10** - Dan then tried to start his own software company to compete with Samantha's; that was a **spectacular failure.** He invested his life savings in the business, despite all his friends telling him that it would be **a recipe for disaster.** 

**11** - Poor Dan – it seems like he's **doomed to failure.** But **if all else fails,** he can always move into Samantha's mansion **as a last resort**!