

THE CONE OF LEARNING

**People generally remember...
(learning activities)**

10% of what they read

20% of what they hear

30% of what they see

50% of what they see and hear

70% of what they say and write

90% of what they do.

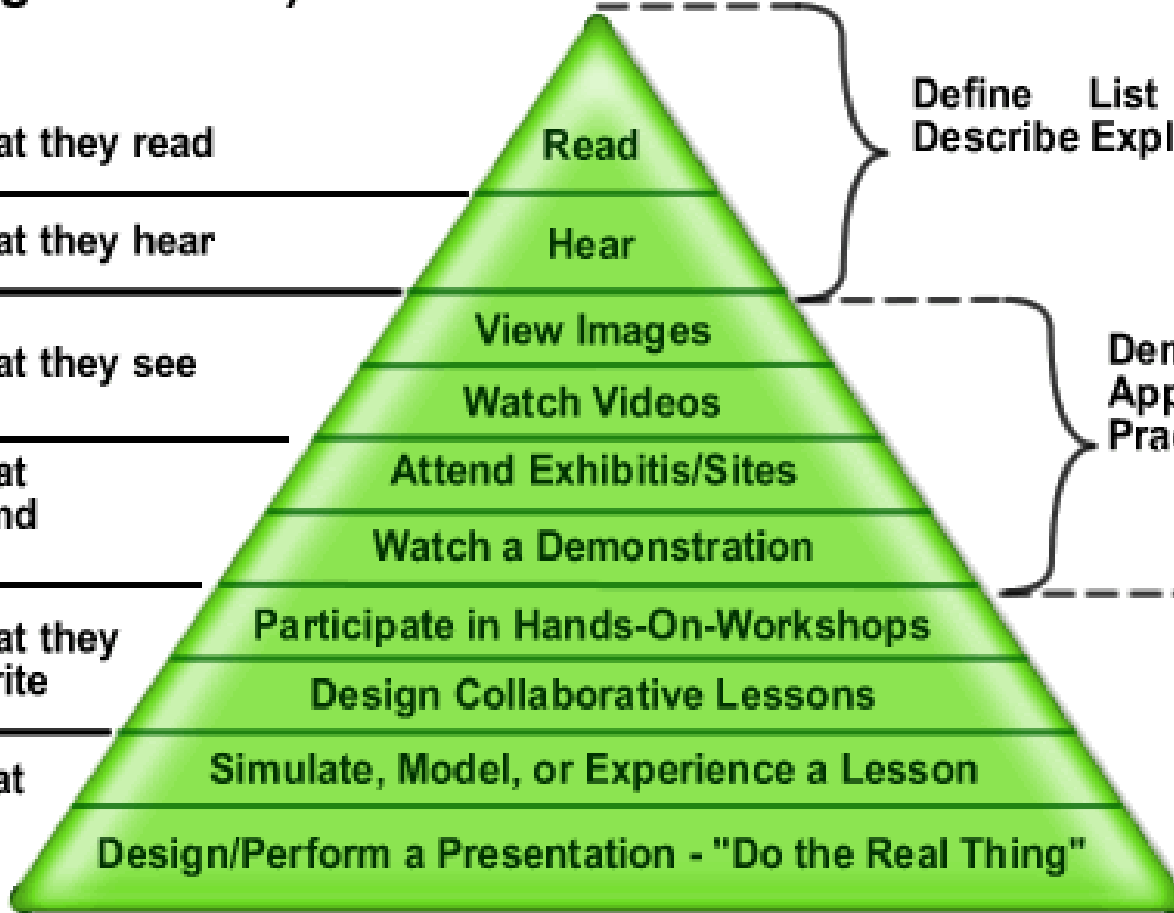


**People are able to...
(learning outcomes)**

Define List
Describe Explain

Demonstrate
Apply
Practice

Analyze
Define
Create
Evaluate



MEMORIZING: PAV TECHNIQUE

Paradox: Incorporate surprising, unexpected, or exaggerated elements to make the information stand out.

Action: Imagine the information in motion, creating an animated scene where the elements interact dynamically.

Vividness: Enhance the mental imagery by adding bright colors, distinctive sounds, strong smells, or tactile sensations.

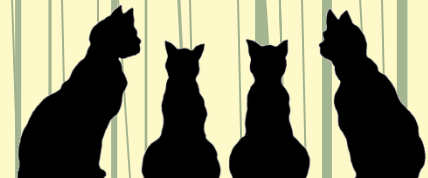
PAV TECHNIK UE

WORD

PRONUNCIATION

TRANSLATION

castagna



PAV TECHNIK UE

WORD

PRONUNCIATION

TRANSLATION

cumbersome

'kʌmbərsəm

ingombrante



PAV TECHNIQUE

WORD	PRONUNCIATION	TRANSLATION
		veleno

MEMORIZING: FLASHCARDS

Flashcards are a popular learning tool used to aid memorization by presenting information in a question-and-answer format. Each card typically has:

A question, prompt, or term on one side.

The corresponding answer or explanation on the other side.

Flashcards are effective because they use **active recall** (retrieving information from memory) and **spaced repetition** (reviewing cards over increasing intervals of time). These methods strengthen memory and improve long-term retention of information. Flashcards are versatile and can be physical cards or digital versions on apps.

MEMORIZING: FLASHCARDS - EXAMPLE

SIDE A

AUMENTARE

Ex: aumentare le vendite – aumentare la produzione

SIDE B

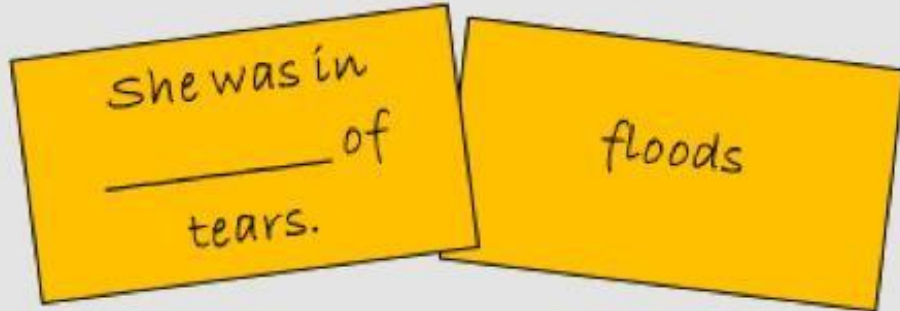
INCREASE [ɪn 'kri:s]

(PAV: Quando aumento vado “in crisi”)

Ex: increase sales – increase production

Different types of flash card

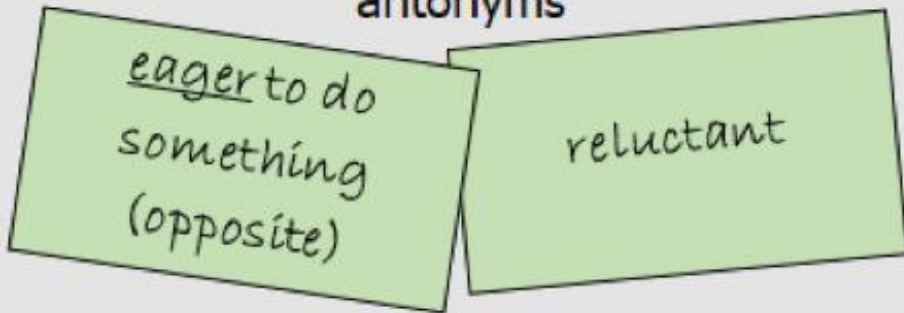
gapped sentences



synonyms



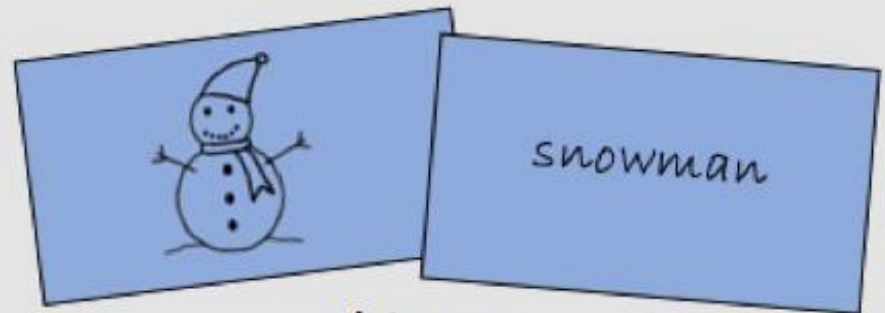
antonyms



definitions

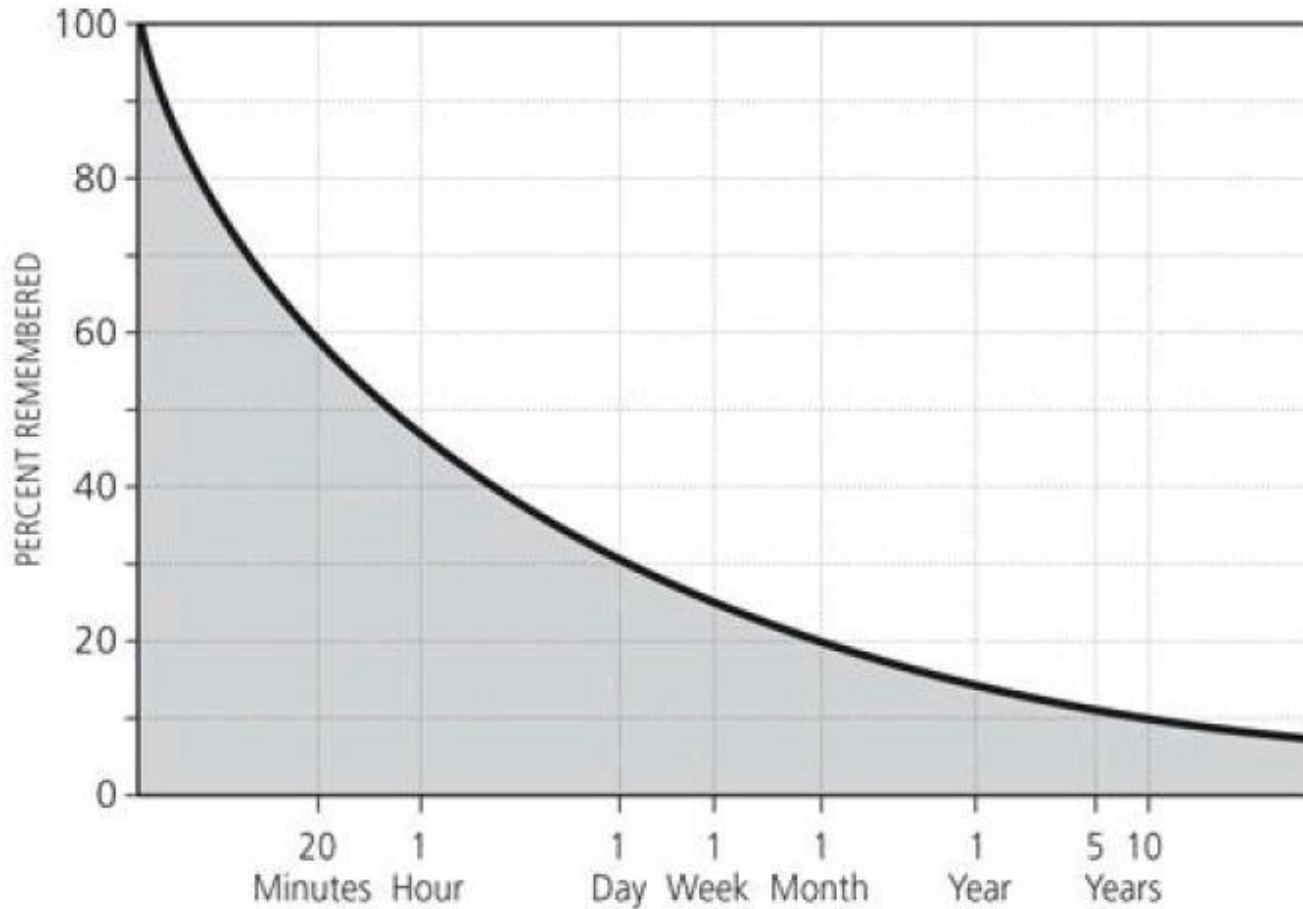


translations



pictures

SPACED REPETITION: FORGETTING CURVE



THE FORGETTING CURVE

SPACED REPETITION:

